

# CHAMPIONS FOR EDUCATION A NIGHT OF MVPs & MEMORABILIA

October 25, 2024 5 – 7 pm • DeSales University PRESENTED BY OLYMPUS

**EVENT SPONSORSHIP OPPORTUNITIES** 

Communities In Schools of Eastern PA proudly serves more than 38,000 of our region's most at-risk students, empowering them to stay in school and achieve in life. Just last year, a remarkable 99% of our students remained committed to their education and stayed in school. But we don't do it alone.

This year, we are honoring some of our most active volunteers of 2023 who went above and beyond to ensure our students could create the bright futures of their dreams.



#### **CHAMPION OF EDUCATION AWARD**

Presented annually, this award celebrates individuals who have been instrumental in furthering the CIS mission of surrounding students with a community of support, empowering them to stay in school and achieve in life.



Bill & Denise Spence and Kathleen & JB Reilly 2023 Building Bright Futures Honorary Co-Chairs

#### **MVP AWARDS**

The MVP Awards recognize the corporate and individual players who went above and beyond during our 40th Anniversary year to ensure a successful campaign and event.

MVP CORPORATE PARTNER AWARD
OLYMPUS



Joetta





Bruce Link

**David Yanoshik** 

#### LEADERSHIP CIRCLE

Established in 2023, the Leadership Circle recognizes individuals who, in the course of our 41 years, have provided transformational leadership, courage, and enduring support for the mission of CIS.





**Kim Capers** 

Jack Gross

## SPONSORSHIP OPPORTUNITIES

LEVELS OF SUPPORT	CHAMPION	MVP	ALL-STAR	ROOKIE	HALL OF FAME	DRAFT PICK	FAN
VALUE	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Tickets to Champions Event	16	10	8	6	4	2	2
Tickets to VIP Reception	10	8	6	4	2	2	
Recognition in digital event program	x	х	х	х	х	х	х
Recognition in Annual Report	x	х	х	х	х	х	х
Logo featured on all signage recognition at event	х	x	x	x	x	x	
Social media/website/email blast recognition	х	x	x	x	x	x	
Logo recognition in digital & print event program	х	x	x	x	x		
Press Release to announce sponsors	x	х	х	х			
Dedicated social media post	x	х	х				
Recognition in event recap video	x	х	х				
Feature article in CIS Newsletter	x	х					

#### A LA CARTE SPONSORSHIPS – BENEFITS CORRESPOND WITH ABOVE AMOUNTS

Media Sponsor – \$10,000

Technology Sponsor – \$5,000

Print Sponsor – \$2,500

Peanuts, Popcorn & CrackerJack Sponsor – \$2,500

Centerpiece Sponsor – \$1,000

Individual event tickets – \$125



### **SPONSOR RSVP AND PAYMENT FORM**

Champions for Education • October 25, 2024



CHAMPION \$25,000	NAME:				
	COMPANY:				
<b>MVP</b> \$15,000	ADDRESS:				
ALL-STAR \$10,000					
	PHONE:				
MEDIA SPONSOR \$10,000	EMAIL:				
<b>ROOKIE</b> \$5,000	PAY ONLINE				
TECHNOLOGY SPONSOR \$5,000	PLEASE SCAN QR CODE OR CLICK HERE TO PURCHASE TICKETS AND SPONSORSHIPS.				
HALL OF FAME \$2,500	CREDIT CARD				
PRINT \$2,500	CREDIT CARD #: NAME ON CARD:				
PEANUTS, POPCORN &	SECURITY CODE:EXP. DATE:				
CRACKERJACK SPONSOR \$2,500	BILLING ADDRESS:				
DRAFT PICK \$1,000	ZIP: AMOUNT: \$				
	SIGNATURE:				
CENTERPIECE SPONSOR \$1,000	СНЕСК				
FAN \$500	MAKE CHECKS PAYABLE AND SEND PAYMENTS TO: CIS OF EASTERN PA 739 N 12TH STREET, ALLENTOWN, PA 18102 <u>WWW.CISEASTERNPA.ORG</u>				
INDIVIDUAL TICKET \$125					

For more information or to discuss personalized sponsor packages, please contact Maria Esposito at <u>Espositom@ciseasternpa.org</u> or 610-216-5084.