



Communities
In Schools®



Eastern Pennsylvania

Building Bright Futures

40th Anniversary

Honorary Co-Chairs

Bill & Denise Spence and Kathleen & JB Reilly



Lifetime Champion of Education Award

Bob & Sandy Lovett



SPONSORSHIP OPPORTUNITIES 2023

The CIS Story: 40 years of Building Bright Futures

“Programs don’t change children, relationships do.”

– Bill Milliken, founder of CIS

Communities In Schools of Eastern PA is continually broadening and accelerating its efforts to build more transformative relationships with students. While we currently serve nearly 37,000 elementary, middle and high school students in 40 schools across Northampton, Lehigh and Berks counties, we know this is just a fraction of the students in need.

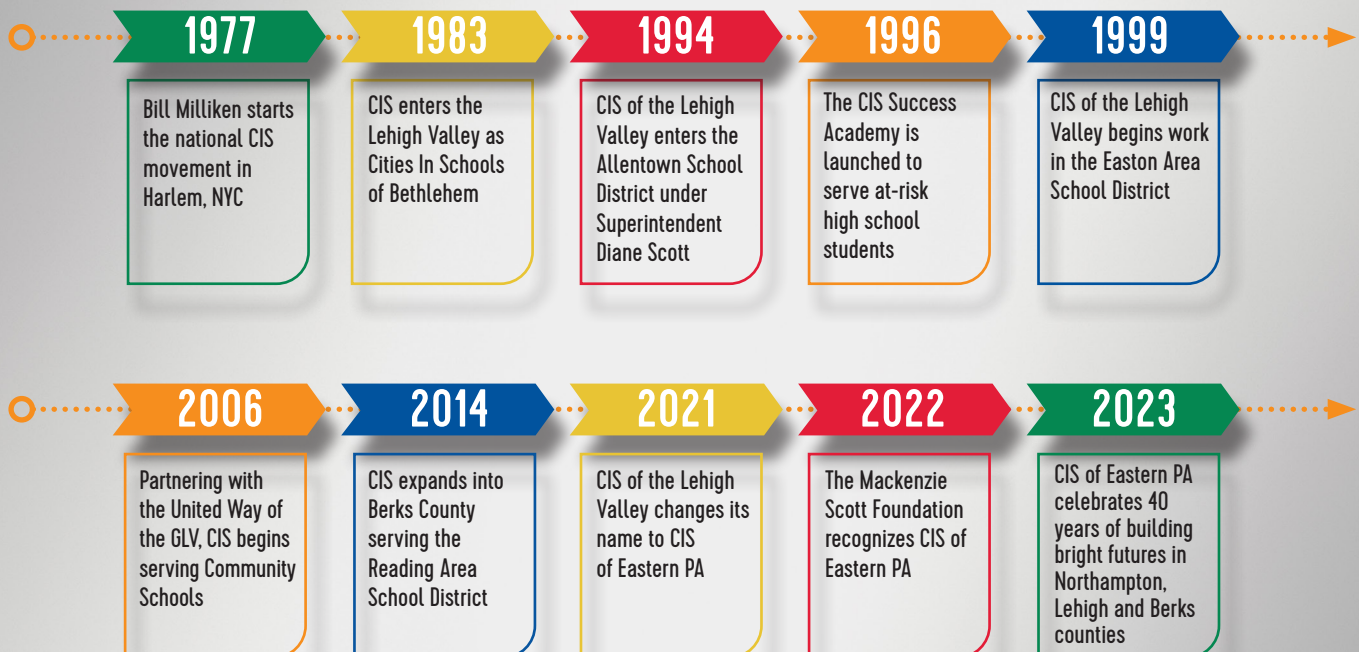
Many of the students CIS serves are facing poverty, social isolation, lack of access to medical and mental health resources and more, all of which has been exacerbated by the pandemic. Now more than ever, there is an overarching need to surround students from all backgrounds with the necessary resources to navigate these challenging times.

CIS addresses the most at-risk students in a unique way. We ask the question, “What is preventing this student from coming to school ready to learn?” The ways we respond are as unique as each child. Our work unlocks student potential, and breaks down barriers preventing them from achieving success.

With our evidence-based model of Integrated Student Supports, CIS is the only organization of its kind proven to both REDUCE dropout rates and INCREASE on-time graduation. Last year, 88% of our seniors graduated from high school, 90% of our students were promoted to the next grade, and 76% improved in academics.

Our goal is to be able to sustain and expand the programs we offer for another 40 years and beyond. We plan to deepen our services in high-need districts where we currently work, and widen our footprint in additional schools and districts to reach even more at-risk students.

TIMELINE



40th Anniversary Committee

Honorary Co-Chairs

Bill & Denise Spence
JB & Kathleen Reilly

Chairperson

Ellen Millard-Kern

Members

Joetta Clark Diggs
Lisa A. Deutsch
Meg Dowd
Michelle Gaynor
Sandy Green
Jane George
Tina Hasselbusch
Lori Knerr
George C Lewis
Thea Lind
Bruce T Link

Michelle Schmidt
Rachel Moyer
Constance K. Nelson
Genesis Ortega
Krista Ortwein
Kelly Palenchar
Brittany Pierzga
Gregg Potter
Ryan Umholtz
David Yanoshik

A Message from our Co-Chairs

As Communities In Schools of Eastern PA celebrates 40 years of Building Bright Futures in the Lehigh Valley and Berks County, we are proud to stand beside them and lend our support.

Our families are longtime supporters of the important work CIS does with our community's most at-risk students. We are strong believers in their mission. We know that the students they serve today will be tomorrow's leaders, entrepreneurs, teachers, and more.

Supporting CIS is one sure way for us to touch the future, and today we are asking you to join us during this momentous year.

For the first time in its history, CIS is holding a yearlong celebration to increase awareness of their work and to support their future goals of serving more students than ever before. The year will culminate in a gala celebration on October 26 where we will recognize the work, the remarkable students and their results, and some of the central visionary figures who moved the mission forward from the very beginning. It will be an evening to remember.

We look forward to celebrating with you!

Bill & Denise Spence *JB & Kathleen Reilly*



ANNIVERSARY EVENTS

Building Bright Futures Graduation Breakfast

Presented by **OLYMPUS**



9:30 am Tuesday, May 23, 2023

DeSales University Center | 2755 Station Ave, Center Valley, PA 18034

The hard work our students put in to overcome barriers deserves recognition, especially when they cross the threshold of graduation. Each year we bring students and their supporters together to celebrate success and recognize resiliency at an event designed just for them. Join us for a special 40th Anniversary breakfast as our graduating seniors celebrate in cap and gown and we announce the recipients of the annual Joan Benner Fuller scholarship and Chandler-Barnes scholarship.

Building Bright Futures 40th Anniversary Celebration

Featuring the Lifetime Champion of Education Award
and Inaugural Leadership Circle



5:30 pm Thursday, October 26, 2023

Olympus Corporation of the Americas | 3500 Corporate Parkway, Center Valley, PA 18034

The Building Bright Futures 40th Anniversary Celebration will highlight the real-life results of our work and celebrate the individuals who were committed to fulfilling our mission from the beginning.

In this 40th year, we will honor a couple whose unwavering commitment, council and support has been instrumental in furthering the mission of CIS in the Lehigh Valley for more than 20 years. We are proud to announce that Bob and Sandy Lovett will receive the CIS Lifetime Champion of Education Award. Their lifelong commitment to education, their service to the community, and their exceptional generosity of time and personal financial resources provide an exemplary model for others.

We will also introduce the newly formed CIS Leadership Circle, honoring individuals for their significant role in advancing the mission of CIS in the Lehigh Valley and Berks County.

40

40th Anniversary Bright Futures Anniversary Celebration and Graduation Breakfast Sponsorship Opportunities

LEVELS OF SUPPORT	BRIGHT FUTURES	SHINING STARS	READY, SET, GRADUATE	SUCCESS EXPRESS	CAP & GOWN	UNLOCKING POTENTIAL	ADVOCATE	CONNECTOR
VALUE	\$40,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Tickets to 40th Anniversary Celebration (10/26/23)	16	10	8	8	6	4	4	2
Tickets to VIP reception with CIS Founder Bill Milliken and National CIS CEO Rey Saldaña (10/26/23)	16	10	6	4	2	2		
Tickets to Bright Futures Graduation Breakfast (5/23/23)	8	6	4	4	4	2	2	2
Recognition in digital event program	X	X	X	X	X	X	X	
Recognition in Annual Report	X	X	X	X	X	X	X	
Logo featured on all signage and verbal recognition at both events	X	X	X	X	X	X		
Social media/website/email blast recognition	X	X	X	X	X	X		
Logo recognition in event program for both events, and promotional materials	X	X	X	X	X			
Press Release to announce sponsors	X	X	X	X				
Dedicated Social Media post	X	X	X					
Recognition in event recap video	X	X	X					
Feature article in CIS Newsletter	X	X						

A la Carte sponsorships - benefits correspond with amounts

- Media Sponsor - \$10,000
- Technology Sponsor - \$5,000
- Print Sponsor - \$2,500
- Centerpiece Sponsor - \$2,500

INDIVIDUAL TICKETS

Bright Futures Graduation Breakfast (5/23) - \$50

40th Celebration (10/26) - \$150





Communities In Schools®

Eastern Pennsylvania

www.ciseasternpa.org

The mission of Communities in Schools of Eastern PA is to surround students with a community of support, empowering them to stay in school and achieve in life.

Sponsorship Opportunities

- | | | | |
|---|-----------------|--|----------------|
| <input type="checkbox"/> BRIGHT FUTURES | \$40,000 | <input type="checkbox"/> CAP & GOWN | \$5,000 |
| <input type="checkbox"/> SHINING STARS | \$20,000 | <input type="checkbox"/> UNLOCKING POTENTIAL | \$2,500 |
| <input type="checkbox"/> READY, SET, GRADUATE | \$15,000 | <input type="checkbox"/> ADVOCATE | \$1,000 |
| <input type="checkbox"/> SUCCESS EXPRESS | \$10,000 | <input type="checkbox"/> CONNECTOR | \$500 |

A la Carte Sponsorships

- | | |
|--|-----------------|
| <input type="checkbox"/> MEDIA SPONSOR | \$10,000 |
| <input type="checkbox"/> TECHNOLOGY SPONSOR | \$5,000 |
| <input type="checkbox"/> PRINT SPONSOR | \$2,500 |
| <input type="checkbox"/> CENTERPIECE SPONSOR | \$2,500 |

Individual Tickets - Indicate quantity

- | | |
|--|---|
| <input type="checkbox"/> Bright Futures Graduation Breakfast (5/23) - \$50 QTY: [] | <input type="checkbox"/> 40th Celebration (10/26) - \$150 QTY: [] |
|--|---|

NAME _____

COMPANY _____

ADDRESS _____ ZIP _____

EMAIL _____ PHONE _____

CREDIT CARD # _____ NAME ON CARD _____

SECURITY CODE _____ EXP DATE _____

AMOUNT _____ SIGNATURE _____

CHECK ONE CHARGE CREDIT CARD CHECK ENCLOSED - Payable to CIS of Eastern PA INVOICE ME

For further information or to discuss personalized sponsor packages, please contact:
Maria Esposito at Espositom@ciseasternpa.org or **610-216-5084**

Send payments to:
CIS of Eastern PA, 739 N 12th Street, Allentown, PA 18102